



June 11, 2012

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Notice of *Ex Parte* Communication in CS Docket No. 98-120

Dear Ms. Dortch:

On Friday, June 8, Erin Dozier and the undersigned of the National Association of Broadcasters ("NAB") spoke by phone with Dave Grimaldi of the Office of Commissioner Clyburn. During the call, we discussed the legal and policy bases for retaining the current viewability rule for a three-year period. We primarily focused on the barriers consumers would face in accessing must carry signals under an equipment-based approach to viewability, and referred Mr. Grimaldi to our discussion of this issue in NAB's June 8, 2012 *ex parte* notice in this proceeding.

Should you have any questions concerning this submission, please contact the undersigned.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Jane E. Mago". The signature is fluid and cursive, with the first name "Jane" being the most prominent.

Jane E. Mago
Executive Vice President & General Counsel
National Association of Broadcasters

cc: Commissioner Clyburn, Dave Grimaldi

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